



YOU HAVE WHAT WE WANT

Products and services that enhance our brands, improve our media images, increase our bottom lines and help us to better manage our businesses



WE HAVE WHAT YOU NEED

An international group of publishers and industry decision-makers who gather twice each year to learn about website design, content management software, print prices, audits, event planning and much more

WE INVITE YOU TO BECOME AN ASSOCIATE MEMBER OF THE PARENTING MEDIA ASSOCIATION (PMA)



Associate Member Benefits:

- Total access to the PMA member roster
- Promotion in the PMA newsletter: A brief description of your business, contact info and *links* to your email and website
- A 100-word profile listing on the PMA website
- A FREE booth at our Annual Convention and a listing in the program (additional sponsorship opportunities are available)
- Sponsorship opportunities at the Fall Leadership Seminar (an exclusive meeting of PMA-member publishers and managers)

Our Annual Convention attracts parenting publication professionals from the United States and also key markets in Canada and Australia. PMA represents over 115 magazines and over 4.9 million families.

The cost of membership is \$1600 per year (which includes a booth at our annual convention). The membership year runs from July 1 to June 30.

JOIN OUR TEAM and REACH THE DECISION-MAKERS!

To learn more, contact Sharon Bay, Associate Membership Chair: 619-685-6970
or Tracey Dowden, PMA Office: 310-364-0193
www.parentingpublications.org

